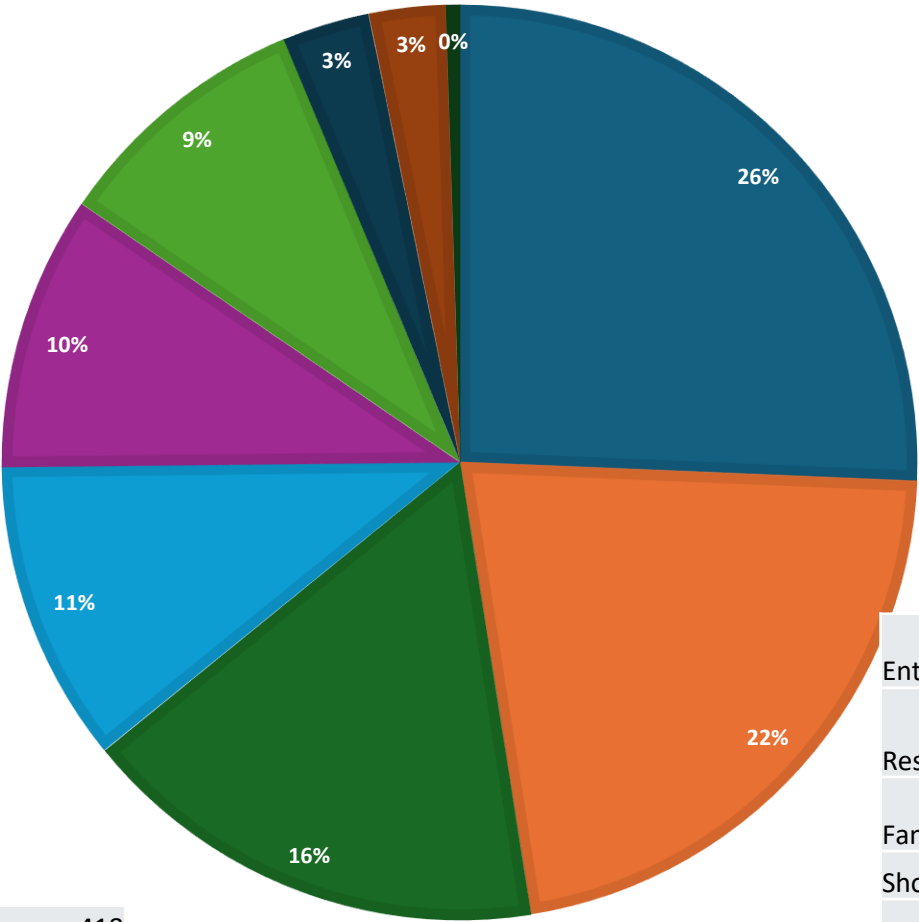


# Towne Mall Survey Results

- The survey lasted from November 11, 2024 to December 13, 2024
- There were 632 survey submissions

TOWNE MALL AMENITIES

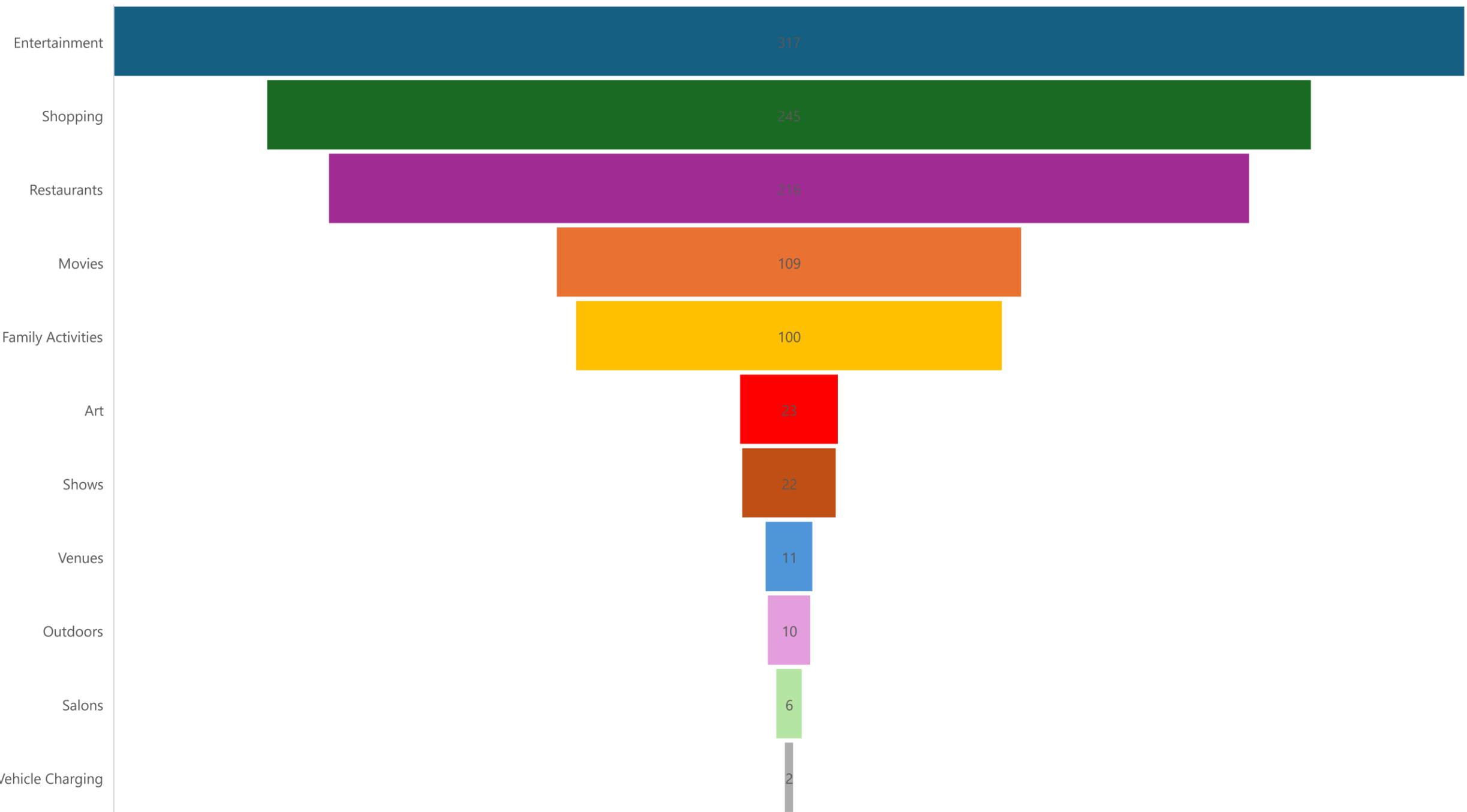
■ Entertainment ■ Restaurants ■ Family Activities ■ Shopping ■ Walkable Paths ■ Public Art ■ Residential Options ■ Bike Paths ■ Ship / Delivery

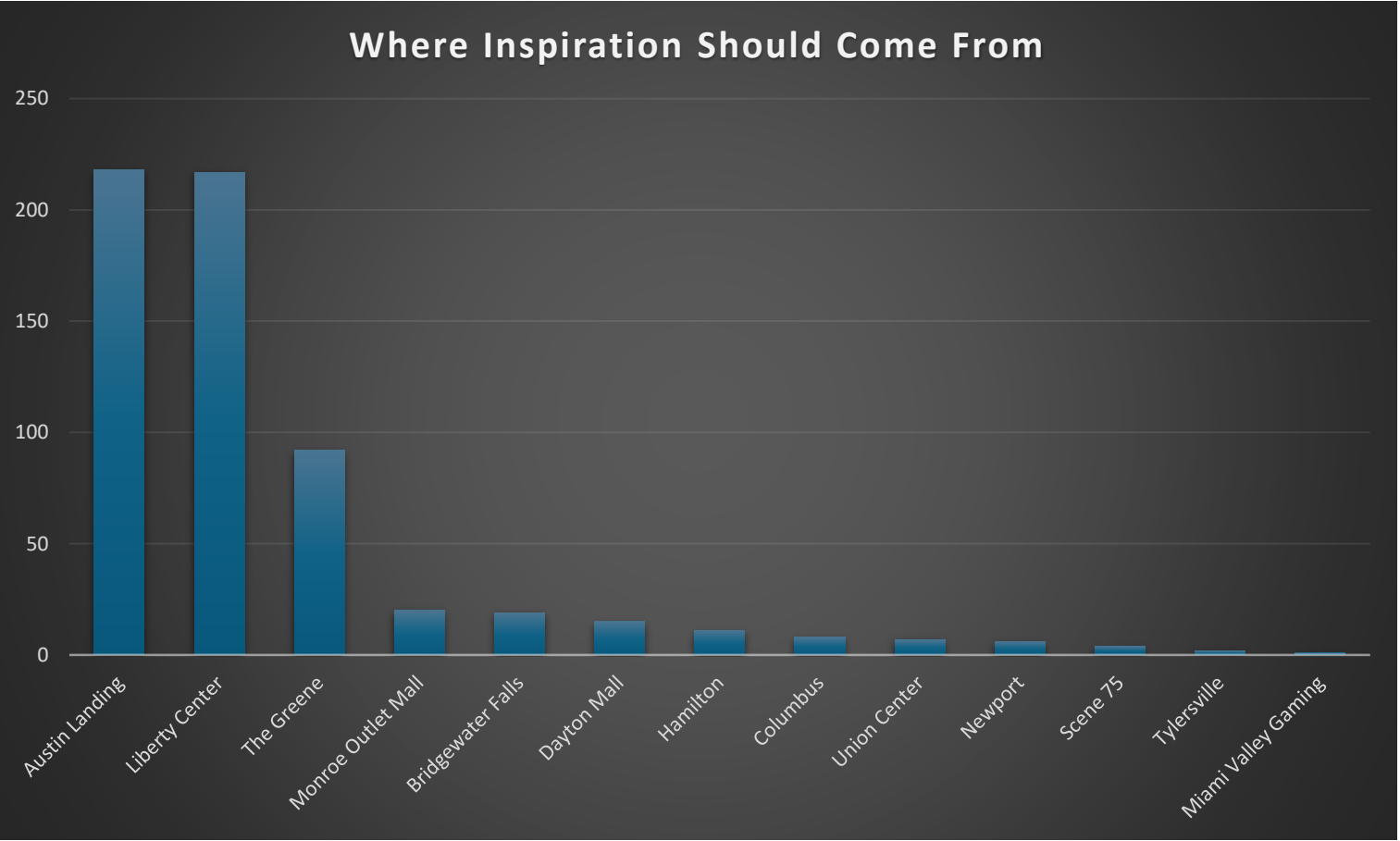


Entertainment	418
Restaurants	356
Family Activities	271
Shopping	174
Walkable Paths	158
Public Art	150
Residential Options	50
Bike Paths	44
Ship / Delivery	8

Entertainment	Arcade, Movies, Green Space, Gym, Gaming Center, Concert, Dog Park, Laser Tag, Indoor Climbing
Restaurants	Chick-fil-a, Panera Bread, Cane's, Longhorn Steakhouse, Fine Dining, Food Truck Accessible, Brewery, DORA, Sit down restaurants
Family Activities	Bumper Cars, Escape Rooms, Trampoline Park, Ice Rink, Playground, Museum, Park, Bowling, Mini Golf, Pool
Shopping	Sams, Costco, Whole Foods, Trader Joes, TJ Maxx, Target, Gift Shops, Retail
Walkable Paths	
Public Art	Murals, Pottery, Crafts, Painting
Residential Options	Apartments
Bike Paths	
Ship / Delivery	Post Office, Amazon Delivery Location

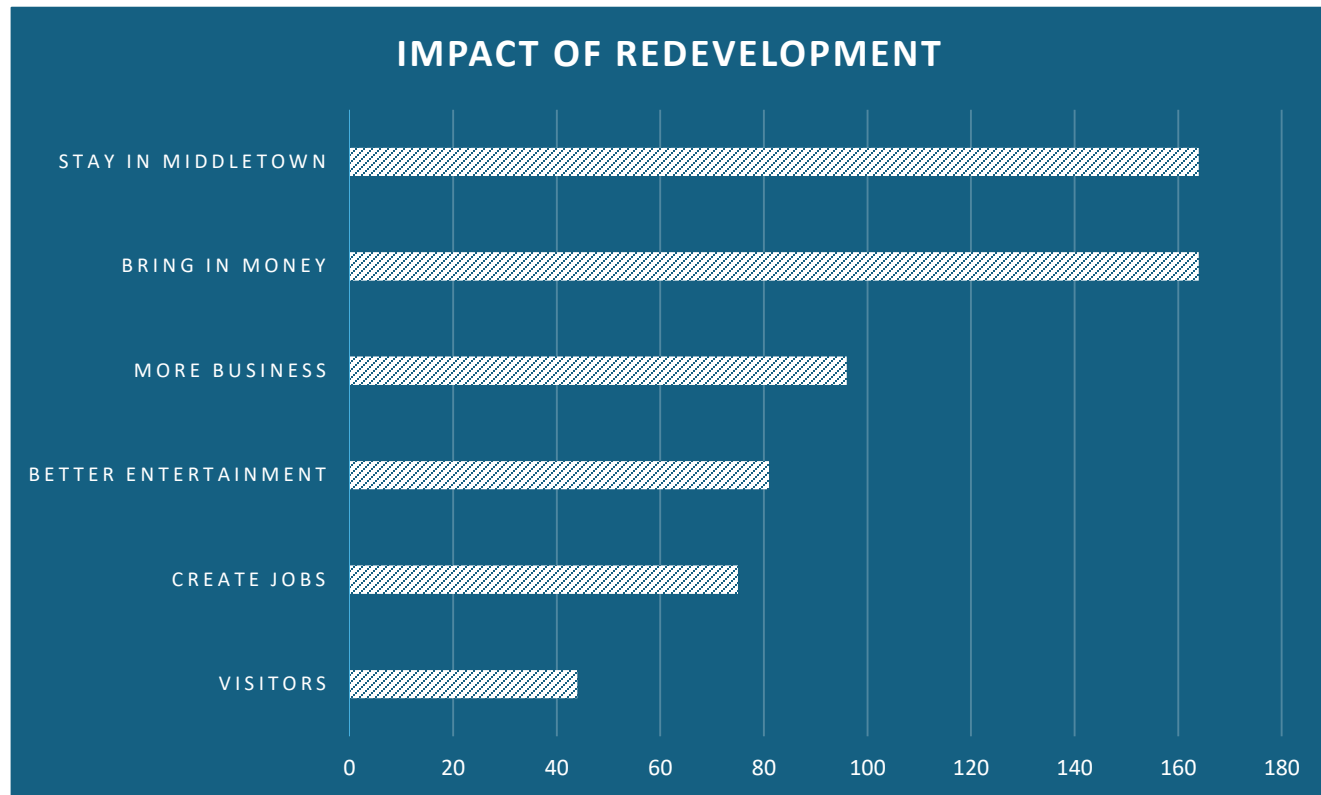
# Reason for Services Outside Middletown





Austin Landing	218
Liberty Center	217
The Greene	92
Monroe Outlet Mall	20
Bridgewater Falls	19
Dayton Mall	15
Hamilton	11
Columbus	8
Union Center	7
Newport	6
Scene 75	4
Tylersville	2
Miami Valley Gaming	1
NA / None	70

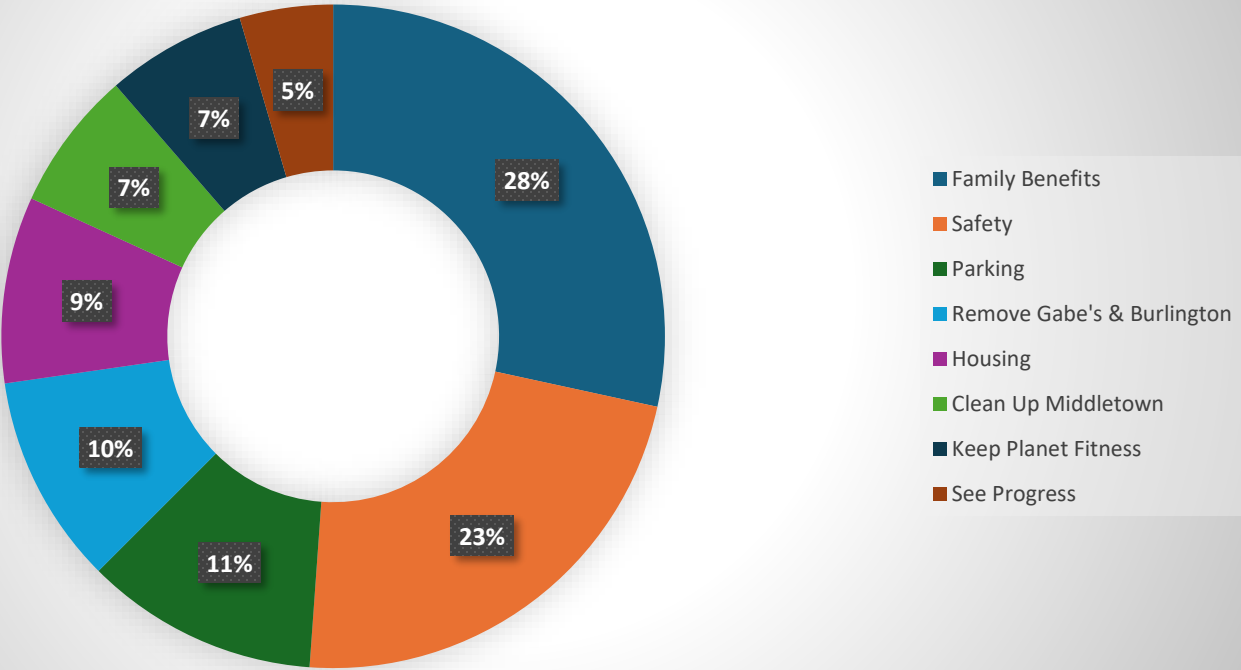
There were 70 responses with either N/A or none.



Bring in Money	164
Stay in Middletown	164
More Business	96
Better Entertainment	81
Create Jobs	75
Visitors	44

This categorization accounted for 624 out of the 632 surveys that were received.

# Additional Thoughts on Redevelopment



Family Benefits	25
Safety	20
Parking	10
Remove Gabe's & Burlington	9
Housing	8
Clean Up Middletown	6
Keep Planet Fitness	6
See Progress	4
No Response	356