

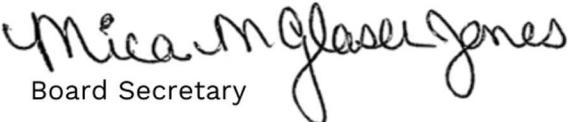


Minutes

Middletown Visitors Bureau - Board of Directors Monthly Meeting

January 25, 2021, at 6 p.m.

Location: Google Meet - Annual Stakeholders Meeting held beforehand


Mica Glaser Jones
Board Secretary


Mary Huttlinger
Executive Director

- 1) Mica called the meeting to order at 7:22pm
- 2) Roll Call

Officers: Elizabeth Hanavan, President - - Mica Glaser Jones, Secretary - Mary Huttlinger, Executive Director
ABSENT Lyndsey Pittman, Treasurer

At Large: Stefan Wannemacher, Heather Mason, Pending: Dr. Matthew Smith, David Beeman
ABSENT- DeAnna Shores, Rick Pearce,

Liaisons: Shelby Quinlivan - City Manager's Office, ABSENT- Ami Vitori - City Council Liaison

- 3) Approval of the December minutes - Heather motioned to accept the minutes Mica seconded all in favor
- 4) Old Business
 - a) Application for 501c3 status (ON HOLD)-
 - b) MVB Strategy Meeting Scheduled for March 15th with Kathleen Norris
- 5) New Business
 - a) Budget Discussion
 - i) 2021 Proposed Budget- Heather motioned to approve the budget, Mica 2nd, all in favor
 - ii) Mary applied for PPP, waiting to approval
 - b) Executive Director's Update
 - i) Portopia Update- working on funding and development
 - ii) Heartland Travel Show- going to send the collateral
 - iii) Visitors Guide 2021
 - iv) Annual Report 2020
 - v) 2021 Marketing Plan
 - c) Board Business
 - i) Open Discussion
 - ii) Vote on new board members- Mica made the motion to accept the nomination of Matthew Smith and David Beeman, Stefan 2nd, all in favor.
- 6) Liaison Updates - Shelby Middletown City staff liaison
 - a) Manchester- still in litigation

- b) Goetz Tower- no movement
- c) The Towne Mall has a master plan in the works, completed by the end of Feb
- 7) Motion to adjourn made by Betsy 7:46pm



2021 Meeting Schedule

Board of Trustees

*Monthly on the Third Monday, except
January/July/August

Jan 25	Stakeholders Mtg	Jul no mtg
Feb 15		Aug no mtg
Mar 15	Strategic Planning	Sep 20
Apr 19		Oct 18
May 17		Nov 15
Jun 21		Dec 13 Holiday Party