

2017

Economic Development

	2016										2017					
	<u>Apr</u>	<u>May</u>	<u>Jun</u>	<u>July</u>	<u>Aug</u>	<u>Sep</u>	<u>Oct</u>	<u>Nov</u>	<u>Dec</u>	<u>Jan</u>	<u>Feb</u>	<u>Mar</u>	<u>April</u>	<u>May</u>	<u>June</u>	
Administrative meetings	5	5	6	7	6	7	10	12	10	14	15	14	14	18	14	
Brownfields/ Environmental Projects Managed	1	2	2	2	2	2	1	1	1	1	1	1	2	2	2	
Business Connections/ Business Visits	5	5	5	3	3	3	5	11	4	0	0	0	5	7	7	
Requests for Proposals						2	2	2	2	5	7	8	4	3	2	
Developer Meetings	6	5	5	4	4	5	4	1	1	5	5	5	6	7	7	
Grant Applications and reporting	2	2	2	2	2	2	2	2	2	2	3	3	3	3	3	
New Prospects (new companies & expansions)	3	2	2	3	2	2	4	3	3	10	10	10	10	10	10	
Partner Networking/ Events	8	13	11	15	13	14	17	13	11	10	12	12	11	11	12	
Organization(s) oversight										5	5	5	5	5	5	
Public Record Request				1		3				1	1	1				
Site selection RFP response to ODOD/ tracking/ ma	2	1	2	3	2	3	3	2	2	2	2	2	3	3	3	
Special Projects	6	5	8	7	7	7	9	6	5	3	3	4	4	4	4	
Residential Development(s)										4	4	5	5	5	5	
Workforce Development meetings	2	2	2	3	2	3	2	3	2	3	3	4	3	3	3	
New Business Ribbon Cuttings										1	0	3	3	3	3	
Marketing meetings	2	2	2	4	4	5	7	6	4	3	3	3	3	3	3	
City Website Update meetings										2	2	2	2	2	2	
Facebook - number of people reached										24,475	32,048	23,761	29,996	88,485	173,616	
Facebook - new page likes										62	104	45	33	136	319	
Facebook - page views										385	399	308	112	250	456	
Twitter - total number of followers											806	823			906	
Twitter - profile visits											486	474	566	547	628	
Twitter - new followers											41		22	827	22	
Instagram - total number of followers											755	771			828	