

2016

Economic Development

	2016												2017		
	Jan	Feb	Mar	Apr	May	Jun	July	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar
Administrative meetings	5	5	4	5	5	6	7	6	7	10	12	10	14	15	14
Brownfields/ Environmental Projects Managed	1	1	1	1	2	2	2	2	2	1	1	1	1	1	1
Business Connections/ Business Visits	9	9	20	5	5	5	3	3	3	5	11	4	0	0	0
Requests for Proposals									2	2	2	2	5	7	8
Developer Meetings	5	5	3	6	5	5	4	4	5	4	1	1	5	5	5
Grant Applications and reporting	2	2	2	2	2	2	2	2	2	2	2	2	15	15	15
New Prospects (new companies & expansions)	3	4	3	3	2	2	3	2	2	4	3	3	10	10	10
Partner Networking/ Events	13	12	14	8	13	11	15	13	14	17	13	11	10	12	12
Organization(s) oversight													5	5	5
Public Record Request						1		3					1	1	1
Site selection RFP response to ODOD/ tracking/ ma	1	3	3	2	1	2	3	2	3	3	2	2	2	2	2
Special Projects	5	6	7	6	5	8	7	7	7	9	6	5	3	3	4
Residential Development(s)													4	4	5
Workforce Development meetings	3	3	3	2	2	2	3	2	3	2	3	2	3	3	4
New Business Ribbon Cuttings													1	0	3
Marketing meetings	1	1	1	2	2	2	4	4	5	7	6	4			
City Website Update meetings													2	2	2
Facebook - number of people reached													24,475	32,048	23,761
Facebook - new page likes													62	104	45
Facebook - page views													385	399	308
Twitter - total number of followers														806	823
Twitter - profile visits														486	474
Twitter - new followers														41	
Instagram - total number of followers														755	771